



— WA WOMEN'S —
HALL OF FAME

2020

SPONSORSHIP
PROSPECTUS

10
YEAR
anniversary

ABOUT WA WOMEN'S *Hall of Fame*

The WA Women's Hall of Fame was first established in 2011 in recognition of the Centenary of International Women's Day, held annually on 8th March. The purpose of the WA Women's Hall of Fame is to recognise and celebrate the achievements of Western Australian women past, present and future.

To date, 198 extraordinary Western Australian women from all regions in this State, and from diverse educational, organisational and cultural backgrounds who have left their mark in our communities have been inducted into the WA Women's Hall of Fame. Their achievements through business, growing industries, leading movements, mentoring, building communities, fund-raising, working in science and research, the arts, child-care, volunteering, and providing positive role-models and encouragement to the young women of our future have been recognised.

The WA Women's Hall of Fame is now endorsed by women's organisations, business, industry and government. The Hon. Simone McGurk MLA Minister for Women's Interests said "I am committed to gender equality and initiatives that recognise and celebrate the achievements of women across our state. The WA Women's Hall of Fame is an important way to acknowledge the efforts of women in WA, across a diverse range of endeavours, and I am pleased to offer my support."



A PERSONAL MESSAGE FROM FIONA REID, *Chairperson, WA Women's Hall of Fame*

It has been nine years since the inaugural WA Women's Hall of Fame inductees were announced in 2011, and as we move towards our tenth anniversary, we are proud that nearly 200 women have been publicly acknowledged.

The Hall of Fame is an incredible record of the diversity in life for women around our State and what they each have in common, a commitment to make a difference and to enrich the lives of fellow Western Australian's.

International Women's Day celebrates the social, economic, cultural and political achievements of women, reflecting on how far we have come, and how far we still must go to realise gender equality.

Our ability to continue and grow the WA Women's Hall of Fame is made possible by our wonderful sponsors and supporters and I hope you will join us so we may continue to honour the important role women play in Western Australia and celebrate their significant contribution to our community, history and culture.



KEY EVENT *information*

LAUNCH EVENT

Date: November 2019

Attendees include: Key stakeholders, previous inductees, media and event partners

Attendance: Approx. 60-80 people

INDUCTION CEREMONY

Date: March 2020

Attendees include: Key stakeholders, 2020 inductees, previous inductees, media and event partners

Attendance: Approx. 250-300 people

NETWORKING FUNCTION

Date: April 2020

Attendees include: Key stakeholders, Inductees, open to the public to purchase tickets, targeted at women in a leadership role within their community/business or specified group

Attendance: Approx. 150 people

SPONSORSHIP BENEFITS

- Showcase your brand/product/service in front of an audience of women who have been celebrated for their achievements within their workplace, and or the wider community
- Networking, developing and meeting new connections with previous/current inductees
- Demonstrate your support for an initiative which highlights the importance of women's role in modern society; their significant contributions to our community, culture and history, fostering greater respect for women whilst progressing gender equality.





SPONSORSHIP *packages*

The following packages list a range of sponsorship opportunities available. These packages have been designed with varied budgets in mind and are aimed to facilitate sponsorship at all levels; however, should you have something more specific in mind please reach out!

For further enquiry or to create a package that best suits your needs contact wawomen@eventandconferenceco.com.au or call 08 6102 2516 during business hours.

WAWHOF *Platinum Partner*

ONE PACKAGE AVAILABLE

Cost: \$7,500 ex GST

This is an exciting opportunity for your business to gain maximum exposure with prominent women making a difference to the lives of Western Australian's through business, growing industries, leading movements, mentoring, building communities, fund-raising, working in science and research, the arts, child-care, volunteering, and providing positive role-models and encouragement to the young women of our future. This is a unique opportunity gaining maximum exposure to past and present inductees.

We view the Platinum sponsor as a key stakeholder.

Our Platinum partner will gain exposure at all three events being the Launch, Induction Ceremony and Networking Function.

Package Inclusions:

- Recognition as the official Platinum partner in all relevant promotional and marketing materials
- Logo in a prime position on The Women's Hall of Fame website.
- 5 mentions via social media (currently over 1100 followers and high post engagement) from the date of sign up to post event.
- Potential inclusion in event related press releases recognising you as the Women's Hall of Fame Platinum Partner
- Mention by the MC at all events
- 2 x complimentary invitations to all events.
- Subject to approval, the opportunity to provide a welcome address (2-3 mins) at the Networking Function
- The option to provide merchandise and brochures at reception at each event
- Your company banners displayed prominently at each event (2 per event)
- Opportunity to sponsor an award category of your choice (subject to availability)



WAWHOF Gold Partners

2 PACKAGES AVAILABLE

Cost: \$5,000 ex GST

This is a unique opportunity to gain maximum exposure to Women's Hall of Fame inductees. Women who have made a huge difference to this State, historically and going into the future, through an enormous range of industries and methods.

Our Gold partners will gain exposure at all three events being the Launch, Induction Ceremony and Networking Function.

Package Inclusions:

- Recognition as an official Gold partner in all relevant promotional and marketing materials
- Logo in prime position on the Women's Hall of Fame website.
- Mention by the MC at all events
- 1 x complimentary invitation to all events.
- The option to provide merchandise and brochures at reception at each event.
- Your company banners displayed at each event (1 per event)
- 2 mentions via social media (currently over 1100 followers and high post engagement) from the date of sign up to post event.

WAWHOF Silver Partners

4 PACKAGES AVAILABLE

Cost: \$2,500 Ex GST

This is an exciting opportunity for your business to gain exposure with prominent women making a difference to the lives of Western Australian's through business; growing industries, leading movements, mentoring, building communities, fund-raising, working in science and research, the arts, child-care, volunteering, and providing positive role-models and encouragement to the young women of our future.

Package Inclusions:

- Recognition as an official Silver partner in all relevant promotional and marketing materials
- Logo in prime position on all social media and the Women's Hall of Fame website.
- Mention by the MC at all events
- 1 x complimentary invitation to all events.
- The option to provide merchandise and brochures at reception at each event.
- Your company banner (1) displayed at Networking function.
- 1 mention via social media (currently over 1100 followers and high post engagement) from the date of sign up to post event.



WAWHOF Category Sponsorship

Cost: \$2,500 ex GST per category

Throughout our State's history some extraordinary Western Australian women have left their mark, in our cities and throughout the regions. Women who have been committed to the creation of new settlements and strong communities, have become pioneers of industry and business innovators. It was not an easy path for our forebears, but their courage, resilience, resourcefulness and integrity, is what helped build this great State.

8 PACKAGES AVAILABLE

Entitlements

- Naming rights for the category chosen, i.e. Community Award proudly supported by (Company Name)
- Photo opportunity with the winner/s of that category at the Induction Ceremony
- Logo inclusion on screen for the specific category
- Mention by the MC

BUSINESS

Western Australian women have long been pioneers in business in this State. This category acknowledges their achievements and celebrates their area of endeavor as they showed the way for women moving forward.

Previous inductees in this category include;

Mary Raine, a publican and philanthropist, amassed a fortune in Perth in the 1910's through hard work and canny investments in real estate. Later in life she donated, and then bequeathed money to what is now called the Raine Medical Research Foundation. Mary is the namesake for the recently refurbished Raine Square.

Janet Holmes à Court AC, businesswoman, philanthropist in education and the Arts, **Gina Rinehart**, mining magnate and philanthropist, **Julie Bishop** lawyer, Federal politician, Australian foreign minister, **Diane Smith-Gander AO**, non-executive director, past president, Chief Executive Women, **Mrs. Kerry Sanderson AC**, CEO Fremantle Ports Authority, WA Agent General, London, 32nd Governor of WA **Dr Sue Boyd**, career diplomat, High Commissioner, Fiji, company director.



EDUCATION

This category recognizes women who have made it their life's work to share their knowledge, skills, values and beliefs for the educational benefit of other Western Australian's so they may reach their full potential.

Previous Inductees include;

Dr Dawn Butterworth AO, early childhood educator has made a profound contribution to the welfare of families, working tirelessly to increase awareness of the educational needs of young children, raising funds, and advocating to improve education equity and access. Dawn is recognised internationally and has won prestigious academic awards.

Mrs. Doreen Green, teacher & community leader, **Emeritus Prof. Tracey Horton**, business educator, **Holly-Ann Martin**, Founder Safe4Kids.

CULTURE

Through culture people and groups define themselves. This category recognizes the work and achievements of women in strengthening and supporting, the beliefs, objectives and key messages of their culture, leaving a positive impact on their economy, health, well-being, society and education to create a better community for all.

Previous Inductees include;

Professor Colleen Hayward AM who has received many awards for her long and distinguished career in advocating for Aboriginal health, education and wellbeing in WA. She is currently the Head of Kurongkurl Katitjin, Edith Cowan University's Centre for Indigenous Education and Research, a position she concurrently holds with being Pro-Vice-Chancellor, Equity and Indigenous, across the University.

Dr. Casta Tugaraza, Intercultural-Relations Consultant, **Prof. Samina Yasmeen AM**, teacher and researcher in UWA's School of Social Sciences, and director and founder of the University's Centre for Muslim States and Societies, **Violet Arrey** is a Cameroon born Australian lawyer and social entrepreneur.



ARTS

The arts refer, to the theory and physical expression of creativity including; literature (drama, poetry, prose) performing arts (theatre, dance, music), and visual arts (drawing, painting, filmmaking, architecture, sculpting and photography).

Previous Inductees include;

Jenny Davis OAM is an Actress, a Director, and the Founder of Agelink Theatre. Since 1993, this doyenne of WA theatre has dedicated her time to recording the stories and celebrating the lives of seniors in this State.

Terri Gomboc, creator Gomboc Gallery, **Gina Williams**, award-winning singer songwriter, **Josephine Spaul**, ballet educator, and **Elizabeth Jolley**, writer.

SPORT

Western Australia has seen some extraordinary sportswomen who have not only excelled in their chosen field both at home and internationally, but have gone on to inspire, motivate, lead, and possibly change the way women's sport is viewed in this State, leaving a lasting legacy for future sporting generations.

Previous Inductees include;

Shirley Strickland de la Hunty, who won seven Olympic sprinting and hurdling medals, three gold, one silver and three bronze at the Olympic Games in 1948, 1952 and 1956.

Paula Wagg, first female jockey, **Priya Cooper**, Paralympian, **Jan Cooper**, women's football, **Shelley Taylor-Smith**, marathon swimmer, **Louise Savage**, Paralympian, **Kylie Forth**, gold-medal winning blind sailor.



STEM

STEM is an acronym for science, technology, engineering and mathematics. This category is for women who have left their mark in any of these fields, which encompass but is not limited to research, biochemistry, computer programming and emerging technologies. It is about moving forward, solving problems and pushing innovation in varied forms to the next level which impacts our great State in a positive way.

Previous Inductees include;

Professor Lyn Beazley AO, who has dedicated over 30 years to neuroscience, researching recovery from brain injury and changing clinical practice in the treatment of premature infants. She was Chief Scientist of WA from 2006 to 2013.

Professor Arlene Chan AM, Medical Oncologist, **Suzy Urbaniak** who won the Prime Minister's Prize for Excellence in Science Teaching in Secondary Schools in 2016, **Denise Goldsworthy**, Metallurgist & Mining Leader, and **Prof. Cheryl Praeger AM FAA**, mathematician.

HEALTH

A nomination in this category recognizes women who have dedicated themselves to improving the state of the physical, mental and social well-being of others. It may be through service, research or development, whereby they work to protect and improve the health of others in our State, and beyond.

Previous Inductees include;

June Oscar AO, Aboriginal and Torres Strait Islander Social Justice Commissioner, who successfully campaigned for a ban on full-strength takeaway alcohol in the Fitzroy Crossing region which led to significant improvements in the protection and wellbeing of Fitzroy Crossing children. Ms. Oscar is dedicated to addressing the incidence of Fetal Alcohol Spectrum Disorder in the Aboriginal community and received the Menzies School of Health Research Medallion for her work with FASD, in 2015.

Dr Fiona Wood AM, surgeon and researcher **Prof. Fiona Stanley AC**, Founding Director & Patron Telethon Kids Institute, **Dame Annie Florence Gillies Cardell-Oliver**, first female full cabinet member and Minister for Health (1949), **Dr Diane Davies**, homeless healthcare, **Dr Tracy Westerman**, Founder Indigenous Psychological Services & 2018 WA Australian of the Year.



COMMUNITY

Women have long-been a backbone of community. There are extraordinary women, doing extraordinary work to help improve the lives of other individuals and groups by facilitating change and in their often-quiet way, making the difference for individuals, groups and communities to forge ahead.

Previous Inductees include;

Rishelle Hume AM who is a multi-award winner in recognition of her contribution to Aboriginal communities and 'Closing the Gap'. She is determined to make a difference, so we no longer talk about closing the gap, as there will be no gap to close!

Edith Cowan; social worker & politician, **Judith Parker AM**, human rights & women's issues campaigner, **Mrs. Doreen Green**, teacher & community leader, **The Most Reverend Kay Goldsworthy AO Anglican Archbishop of Perth**, **Dr Cynthia Dixon**, Playgroup Founder, **Nanette Williams**, Karratha Women's Place.

LANYARD PARTNERSHIP

1 PACKAGE AVAILABLE

Cost: \$1,000 Ex GST

Entitlements:

- Organisational branding (sponsor to provide artwork) of lanyards for all three events.

VIDEO Sponsorship

Cost: \$5,000 ex GST

Entitlements:

- Logo inclusion in the inductee video (circulated at the event, via social media, event website and other relevant platforms as agreed)
- Mention by the MC at the Induction Ceremony
- 1 x ticket to attend the Induction Ceremony
- Logo inclusion on the WA Women's Hall of Fame website

PIN REDESIGN Sponsorship

Cost: \$6000 ex GST (or contra arrangement as per agreement)

2020 marks 10-years since the inception of the WA Women's Hall of Fame. In celebration of the first decade of acknowledging 'inspiring' Western Australian Women, local designers, emerging and working, will have an exciting opportunity to participate in a competition to redesign the commemorative pin, gifted to each Inductee.

It is suggested the colours will portray the diversity and richness of our land; the minerals, sand, sea, rock, earth and flora as representation of this State, and be as unique as the women it honours. Suggested materials could include;

- WA Gold, representing the desert & sun
- Tiger Eye / Iron Ore, the interior of our State
- Argyle Diamonds, the light and sparkle of our clear sky's
- Broome Pearls, our organic growth
- Azurite, the blue of our oceans
- Malachite, representing our South-West

This competition will be supported by an organic media campaign.

Please complete and submit this application form to
wawomen@eventandconferenceco.com.au



CONTACT DETAILS (Please print clearly in block capitals)

Contact Name

Company Name

Position

Mobile

Email

Website

SPONSORSHIP PACKAGE

Please confirm our sponsorship as follows

Platinum Partner	\$7,500
Gold Partner	\$5,000
Silver Partnership	\$2,500
Category Sponsor	\$2,500

Category

Video Sponsorship	\$5,000
Pin Redesign Sponsorship	\$6,000
Lanyard Partnership	\$1,000

All prices are GST exclusive

TERMS, CONDITIONS AND CANCELLATION POLICY.

1. Receipt of a booking form confirms your intention to sponsor.
2. Confirmation is subject to approval by the WAWHOF Committee or Event Organiser on their behalf.
3. Payment must be made within 30 days of invoice, with all payments finalised at least 14 days prior to the first event.
4. In the event that you need to cancel your sponsorship Cancellation 60+ days prior to the first event (November 2019), 25% of the contracted amount will be payable; cancellation 0-59 days prior to the first event, 100% of the contracted amount will be payable.
5. All cancellations must be made in writing to wawomen@eventandconferenceco.com.au
6. Payments made to Event & Conference Co. are held on behalf of the client, by contractual agreement.

I have read and accept the terms and conditions.

Name

Position Organisation

Signed

Date

PAYMENT METHOD (TICK APPROPRIATE BOX)

Payment by EFT (Electronic Bank Transfer)

* A tax invoice will be sent to make payment

Please charge my credit card:

Visa Mastercard Amex

Amount to authorise: \$

Cardholder Name

Card Number

Expiry Date (MM/YY)

Signature

*Credit card payment has a 3% surcharge

Sponsorship agreement and a tax invoice will be sent upon receipt of your application form.

FOR FURTHER INFORMATION PLEASE CONTACT:

Event & Conference Co. (08) 6102 2516
wawomen@eventandconferenceco.com.au
OR visit wawomenshalloffame.com.au