

- Zonta International's Biennial Goals present the areas of focus for the biennium.
- Today, the goal to achieve equality of women and men is as relevant as it was 100 years ago.
- **In Zonta International's Centennial Anniversary Biennium, we will take bold action to empower women.**
- We place a special focus on young women, because they will be agents of change toward equality.
- Together, we will make Zonta strong for tomorrow.

2018–2020 ZI Biennial Goals	ZI District 23 Goals 2018–2020	Zonta Club of Perth Goals 2018–2020
Approved at the 2018 ZI Convention in Yokohama, Japan.	District 23 Goals are based on ZI's biennial goals	Based on ZI and District 23 Goals
Goal 1: We maximize our impact through service and advocacy initiatives and educational programs that empower women and girls.		
<p><u>Our approach:</u></p> <ul style="list-style-type: none"> • In Zonta's Centennial Anniversary Biennium, we will start a major international project to eliminate one of the worst obstacles girls are facing globally: early marriage. Zonta clubs around the world are called upon to create awareness of this harmful practice among their members. • By also focusing on this issue in our Zonta Says NO to Violence Against Women activities, we will take a first step to make ending child marriage a signature initiative for Zonta. • In order to have more impact, we will continue our activities at the United Nations level and increase our collaboration with like-minded organizations. • We will encourage Zontians to become more educated about how to empower women and girls and to join forces with others in appropriate service and advocacy projects. • As a pilot project, we will launch a scholarship that encourages women in technology to become leaders in this field, and ask all districts to implement it. • All districts are asked to participate in the other educational award programs that Zonta provides so that they can raise their voices in their communities. 		
<p>Service and Advocacy</p> <p><i>Clubs and Districts</i></p> <ul style="list-style-type: none"> • The Zonta Says NO to Violence Against Women initiative is further developed to achieve local and national governmental commitment. Clubs incorporate Zonta's call to end child marriage through Zonta Says NO to Violence Against Women advocacy activities with 250 clubs delivering an action to oppose child marriage. • Each district reports new collaboration with two like-minded organizations to enhance our effectiveness in empowering women and girls. <p><i>International</i></p> <ul style="list-style-type: none"> • We work collaboratively with UN agency partners and non-governmental organizations to fulfil the objectives of the convention-approved projects. • We continue to submit statements to the Commission on the Status of Women and other United Nations forums and take actions with Member States and UN agencies to advance Sustainable Development Goal No. 5: Achieve gender equality and empower all women and girls. • Our UN and Council of Europe committees represent Zonta in relevant international discussions and decisions and inform and engage our members on issues pertaining to women's rights. 	<p>Service and Advocacy</p> <ul style="list-style-type: none"> • The Zonta Says No to Violence Against Women initiative is further developed to achieve local and national governmental commitment. • District 23 collaborates with Districts 22 & 24 to raise awareness regarding ending child marriage, and to continue national discussion regarding the elimination of violence against women and children. • District 23 will encourage all D23 clubs to deliver an action to oppose child marriage by providing district specific resources in the form of presentations to be used at Area Meeting/Workshops and club meetings and information resources available on the D23 website. • District 23 reports new collaboration with two like-minded organisations to enhance our effectiveness in empowering women and girls. • Clubs in D23 are encouraged to collaborate with new like-minded organisations and report these collaborations to Area Directors. • District 23 clubs continue to participate in the District 23 Breast Cushion and Birthing Kit projects. 	<p>Service and Advocacy</p> <p><i>Zonta Says No to Violence against Women</i></p> <ul style="list-style-type: none"> • Develop marketing and profile resources for the club to promote the message and the discussion (Banner for White Ribbon Day, promote the message – T-shirt, Calendar etc) • Ending Child Marriage – Educating ourselves and raising awareness of child marriages with a message that it has to end, by hosting public forums, develop a power point that can be delivered at schools, libraries etc. <p><i>New collaboration with like-minded organisations to enhance effectiveness in empowering women and girls</i></p> <ul style="list-style-type: none"> • Seek a connection or shared vision with another organization – Ishar Therapy Group or new project developing out of SOS or a new initiative with local Rotary or Karrakatta Club (Club's membership has its founding roots in advocacy for women). <p><i>Continue to support Birthing Kit Assembly</i></p> <ul style="list-style-type: none"> • Role may develop to be fundraising and donation. • Promoting and supporting groups to run assembly days. • Hosting in combination with the Golden Z and Z Clubs Birthing Kit assembly days and Breast Cushion assembly days.
<p>Education</p> <ul style="list-style-type: none"> • All districts implement the pilot Women in Technology Scholarship program that encourages women to pursue a leadership role in technology, a field that will impact the next generation of women. <p>All districts participate in Zonta's existing education programs focused on young women leaders in service, women in business and women in aerospace.</p>	<p>Education</p> <ul style="list-style-type: none"> • District 23 implements the pilot Women in Technology Scholarship program that encourages women to pursue a leadership role in technology, a field that will impact the next generation of women. District 23 appoints a Co-Ordinator for this program. • District 23 participates in Zonta's existing education programs – YWPA, JMK, AE. • D23 Education Co-Ordinators assist clubs to participate in these programs. 	<p>Education</p> <ul style="list-style-type: none"> • Be part of the District 23 Women in Technology Scholarship program, pursue corporate funding. • Develop the CAC "Women in Science" project into an annual event. • Continue the Awards program to provide opportunity for women and girls, by continuing to support ZI scholarships and the ZCP Education award.

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GOAL 2: We strengthen our resources to support our mission		
<u>Our approach</u> <ul style="list-style-type: none"> To ensure that Zonta can maximize its impact, we need to increase membership. Membership in Zonta needs to engage both up-and-coming professionals and our longstanding members through activities and fellowship that empower them as well as women in their communities. We will leverage the special resources of the UN, Council of Europe and leadership development committees to engage districts and clubs in women's issues and leadership. We will enhance our strategy on how to best utilize our financial means to fulfil our mission and will review our operations at international and district levels to improve our efficiency. 		
Membership <ul style="list-style-type: none"> Clubs enhance fellowship and mutual support and will seek out new members that are motivated to join a global movement for women's rights. As a result, we will have more members on 31 May 2020 than on 31 May 2018. Clubs will reach out to Golden Z clubs and beneficiaries of educational programs with relationship-building and networking activities. As a result, we will welcome 200 new members in this category. Districts will continue to support the chartering of student clubs as relevant service projects, and as a result, we will have more Z and Golden Z clubs on 31 May 2020 than on 31 May 2018. All district and club leaders make use of the leadership training program to enhance their ability to effectively manage Zonta business. 	Membership <ul style="list-style-type: none"> D23 encourages clubs to enhance fellowship and mutual support of existing members, and to seek out new members who are motivated to join a global movement for women's rights. As a result, D23 will have more members on 31 May 2020, than on 31 May 2018. D23 and club service committees to maintain a list of past recipients of scholarship and education award programs. D23 and clubs to reach out to Golden Z clubs and beneficiaries of educational programs with relationship-building activities. D23 will continue to encourage clubs to charter student clubs as relevant service projects, and as a result, we will have more Z and Golden Z clubs on 31 May 2020 than on 31 May 2018. D23 board members to complete leadership training program and encourage club leaders to make use of this program to enhance their ability to effectively manage Zonta business. 	Membership <ul style="list-style-type: none"> Consider strategies to nurture and support current members to have a sense of belonging and relevance within the club. Plan to continue the Alumnae Project long term. Develop a "Where are they now" newsletter to be shared among members and also within the community. Consider Golden Z Club as an ongoing project, increase relevance by considering the President be a member of the Board. Develop a link with St Catherine's College to assist in driving the Golden Z Club at the College. Promote and support further existing and new Z Clubs. Consider assisting with resources. Aim to have Zonta Club of Perth Members to complete the ZI leadership training program.
Finances <ul style="list-style-type: none"> Donations to the Zonta International Foundation meet or exceed the biennial fundraising goals. All districts provide information and education on the power of endowment funds to provide long-term sustainability. As of July 2020, at least 150 additional persons will have made provisions in their estate plans to support the Zonta International Foundation as evidenced by the Mary E. Jenkins 1919 Society. 	Finances <ul style="list-style-type: none"> All D23 clubs make donations to the Zonta International Foundation, and these donations exceed the previous biennium total. D23 Foundation Ambassador and Representatives to provide information and education on the power of endowment funds to provide long-term sustainability, including information on the Mary E. Jenkins 1919 Society. 	Finances <ul style="list-style-type: none"> Financial restructuring to ensure monies raised one year pay for projects the following year. Consider ongoing fundraising projects as well as fund raising events, e.g. products to sell that market Zonta, pens, calendars etc. Develop Zonta Club of Perth Brochure to include opportunity for endowment funds. Continue to support ZIF through donations to ZI.
Operations – International and Districts <ul style="list-style-type: none"> Zonta International implements measures to enhance the effectiveness and efficiency of international board, committees and headquarters operations. Districts implement measures to enhance the effectiveness and efficiency of district operations. 	Operations <ul style="list-style-type: none"> D23 implements measures to enhance the effectiveness and efficiency of district operations by employing best practice financial management, communication strategies and strategic management. 	Operations <ul style="list-style-type: none"> Review Zonta Board and Team roles to ensure effectiveness and efficiency. Aim to spread workload and have a transparent list of roles including commitment required and degree of difficulty. Plan for back up for more demanding roles.
GOAL 3: We enhance our profile around the world through our centennial anniversary activities.		
<u>Our approach</u> <ul style="list-style-type: none"> We utilize Zonta's centennial anniversary to deepen and enhance our relations with supporting individuals and organizations and to raise awareness of our activities and achievements. 		
How to make it happen <ul style="list-style-type: none"> In every district and every country within Zonta, we will honor a person or an organization for outstanding achievement to empower women. All districts and clubs report on actions that increase Zonta's visibility in order to more effectively empower women. 	How to make it happen <ul style="list-style-type: none"> District 23 will honour a person or an organisation, for outstanding achievement to empower women, and will also collaborate with Districts 22 & 24 to select an Australian recipient. District 23 and clubs report on actions that increase Zonta's visibility to more effectively empower women. District 23 members are encouraged to attend the combined District Conference in 2019 in Brisbane to celebrate Zonta's centenary with Districts 16, 22 & 24. 	How to make it happen <ul style="list-style-type: none"> District 23 will honour person or organisation of achievement to empower women Marketing activities about the club and its mission to be ongoing. Marketing to members re the Zonta District Conference, consider strategies to encourage Golden Z members to attend. Increase visibility of the ZCP and its activities through revitalisation of PR strategies.